



## Make Great-Looking Social Media Videos!



- Use your smartphone to shoot and edit great video for social media
- Make sure your shots are steady and your audio is clear
- Shoot vertically for social media videos
- Shoot horizontally for YouTube, websites and video you'll be editing later



- Use a light to give your videos a professional boost!
- Invest in a smartphone lavalier microphone that connects to your for clean sound
- Edit your videos on your phone before posting



- Use a selfie stick or gimbal to steady your shot and make your video smooth
- Invest in a 360 degree camera to set the scene or a GoPro for great action shots!
- Learn the editing software native to your computer



- A professional video camera
- Wireless lavalier microphones
- Editing software
- Light kit
- Podcast microphone

**Brand Protection™**

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